## **Claims**

1.	A protective display element attachable to the periphery of a single standard ball cap style hat
brim c	comprising:

resiliently flexible material wherein said element having a u-shaped profile providing means for taking on the shape of sundry hat brim edges;

said element providing means for curvilinear compression along the periphery of said hat brims;

display surface of said element being gusseted and shaped topside providing means for continual uniform fit to said hat brim;

said element being suitable for the application and displaying of indicia, text, colors and the like.